

# Ana Chavez

UX Designer in New York, NY

Naturally curious about solving problems to create social impact and empower others.

## EXPERIENCE

### UX Design Apprentice | Google

New York, NY | *October 2021 – June 2023*

20 month on-site immersive program to develop UX & UXR design skills. Worked with design, research, and engineering teams and was Lead UX Designer and Lead UX Researcher for multiple features for Google Finance and Autos. [Site](#)

- Designed two major finance features from end to end
- Designed and validated a feature that allows users to track a stock price in real time on their homescreen, collaborated with engineering and product management on its launch
- Designed and validated custom date picker for Google Finance charts, a feature that was frequently requested by our users
- Led multiple UXR studies for two major finance features: Finance bubbles and Custom Date Picker
- Conducted a heuristic analysis of Google Finance and presented usability and design recommendations for improvement
- Conducted a competitive analysis to redesign the Google Auto Sheet on the Google Search Page

### UX Designer | CANVS

New York, NY | *November 2020 – October 2021*

Design an iOS interactive app to connect people to street art for viewing and education for art education start-up. [Site](#)

- Collaborated with the creative director to evaluate web experience and determine website redesign and update components
- Designed feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

### UX Designer | The CHAD Foundation

New York, NY | *October 2020 – October 2021*

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. [Site](#)

- Redesigned and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

### Designer and Digital Marketing Associate | Queer Global

New York, NY | *October 2020 – October 2021*

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participated in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.

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## EDUCATION

DEPARTMENT OF LABOR

Apprenticeship Certificate

*October 2021-June 2023*

GOOGLE UX/UI Certificate

*October 2022 - February 2022*

COLUMBIA UNIVERSITY

UX/UI Design Certificate

*August 2020- February 2021*

BRANDEIS UNIVERSITY

Sociology Major

*August 2014 - May 2018*

## RESEARCH

User Interviews

Usability Testing

Competitive Analysis

Surveys

## DESIGN

Sketching

UX Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Block Diagrams

Rapid Prototyping

Wireframes

## TOOLKIT

*Project Management*

Asana

Jira

*Prototyping:*

Figma

Adobe XD

Sketch

Invision

*Development:*

Basic Knowledge of:

HTML/CSS

## LANGUAGES

English

Spanish