

Ana Chavez

UX Designer in New York, NY

Naturally curious about solving problems to create social impact and empower others.

EXPERIENCE

UX Design Apprentice | Google

New York, NY | October 2021 – present

20 month on-site immersive work & study program to develop UX & UXR design skills. Worked with design, research, and engineering teams on multiple features for Google Finance.

- Conducted a heuristic analysis of Google Finance and presented usability and design recommendations for improvement
- Designed and validated a feature that allows users to track a stock price in real time on their homescreen, collaborated with engineering and product management on its launch
- Designed and validated custom date picker for Google Finance charts, a feature that was frequently requested by our users
- Led multiple UXR studies for two major finance features: Finance bubbles and Custom Date Picker

UX Designer | CANVS

New York, NY | November 2020 - present

Develop an iOS interactive app to connect people to street art for viewing and education for art education start-up.

- Collaborated with the creative director to evaluate web experience and determine website redesign and update components
- Designed feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

UX Designer | The CHAD Foundation

New York, NY | October 2020 - present

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes.

- Redesigned and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

Designer and Digital Marketing Associate | Queer Global

New York, NY | October 2020 - present

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participated in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.
- Collaborated with the UX team to design an approachable web experience that improves reliability and increases donation efficiency
- Created strategic email campaigns with Mail Chimp to provide useful and relevant information and updates to 200+ LGBTQ users

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EDUCATION

GOOGLE UX/UI Certificate

October 2022 - February 2022

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

BRANDEIS UNIVERSITY

Sociology Major

August 2014 - May 2018

RESEARCH

User Interviews

Usability Testing

Competitive Analysis

Surveys

DESIGN

UX Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Rapid Prototyping

Wireframes

TOOLKIT

Project Management

Asana

Jira

Prototyping:

Figma

Adobe XD

Sketch

Invision

Development:

Basic Knowledge of:

HTML/CSS

Java

LANGUAGES

English

Spanish