

# Ana Chavez

UX/UI Designer in New York, NY

UX/UI Designer naturally curious about solving problems to create social impact and empower others

## EXPERIENCE

### UX Design Apprentice | Google Finance

New York, NY | October 2021 – present

20 month program offering training and development of individuals looking to start a career in UX. [Website](#)

- Conduct a heuristic analysis of Google Finance and present it to the UX Design team
- Create finance bubbles, a feature that allows users to track a stock in real time, with engineering and product management
- Create a custom date picker for google finance charts
- Analyze user feedback and present findings in a biweekly meeting to the team

### UX Designer | CANVS

New York, NY | November 2020 - present

Develop an iOS interactive app to connect people to street art for viewing and education for art education start-up. [Website](#)

- Collaborate with the creative director to evaluate web experience and determine website redesign and update components
- Design feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

### UX Designer | The CHAD Foundation

New York, NY | October 2020 - present

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. [Website](#)

- Redesign and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Create a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

### Designer and Digital Marketing Associate | Queer Global

New York, NY | October 2020 - present

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participate in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.
- Collaborate with the UX team to design an approachable web experience that improves reliability and increases donation efficiency
- Create strategic email campaigns with Mail Chimp to provide useful and relevant information and updates to 200+ LGBTQ users

[ana-chavez.com](#)

LinkedIn

(646) 823 - 1102

## EDUCATION

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

BRANDEIS UNIVERSITY

Sociology Major

August 2014 - May 2018

## SKILLS

### RESEARCH

User Interviews  
Usability Testing  
Ethnography Heuristic  
Evaluation Competitive  
Analysis Surveys  
Strategy

### DESIGN

UX Design Visual  
Design Graphic  
Design  
Information Architecture  
Personas  
Journey Mapping  
Storyboarding Rapid  
Prototyping  
Wireframes

### TOOLKIT

Adobe Creative Suite:  
Photoshop Illustrator

Project Management  
Jira Asana

Prototyping:

Sketch  
Invision  
Figma Adobe  
XD Zeplin

Development:

Basic Knowledge of:  
HTML/CSS  
Java

## LANGUAGES

English  
Spanish