

Ana Chavez

Product Designer in New York, NY

Naturally curious about solving problems to create social impact and empower others.

EXPERIENCE

Product Designer | Google

New York, NY | *October 2021 – June 2023*

Twenty months of on-site experience in developing UX & UXR design skills. Worked with design, research, and engineering teams and was leading UX Design and UX Research for multiple features for Google Finance and Autos.

- Designed Google Finance Bubbles by conducting background user research and usability tests across the organization in building an MVP
- Iterated on various sketches and prototypes to allow for multiple states, such as pinning, collapsing, and expanding bubbles for stock tickers
- Created low-fidelity and high-fidelity wireframes for the product feature through Figma, used by front-end engineers to implement changes
- Implemented Dark mode by translating color guidelines to meet accessibility standards
- Liaised with engineering to compare demos with my designs and discuss any additional states needed for product launch
- Conducted background research through user interviews, a competitive analysis with other companies, and analyzing user feedback from the Google Finance website regarding a custom date range picker
- Coordinated biweekly syncs with engineers and product managers through the development cycle
- Conceptualized three concepts and designed three low-fidelity prototypes to conduct a usability test with seven Googlers
- Synthesized findings and recommendations for the Google Auto Sheet based on competitive research
- Composed block diagrams to organize the hierarchy of the content and incorporate the recommendations into the information architecture
- Illustrated low-fidelity wireframes using the universal framework and detailed entity framework

UX Designer | The CHAD Foundation

New York, NY | *October 2020 – October 2021*

Redesigned and rebranded website for a non-profit organization that helps prevent sudden cardiac death among young athletes.

- Redesigned and rebranded the CHAD Foundation non-profit website to increase donations as well as highlight the mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

UX Designer | CANVS

New York, NY | *November 2020 – October 2021*

Design an iOS interactive app to connect people to street art for viewing and education for art education start-ups.

- Collaborated with the creative director to evaluate web experience and determine website redesign and update components

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(646) 823 - 1102

EDUCATION

BRANDEIS UNIVERSITY

B.A Sociology Major

August 2014 - May 2018

CERTIFICATES

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

GOOGLE UX/UI Certificate

October 2022 - February 2022

DEPARTMENT OF LABOR

Apprenticeship Certificate

October 2021-June 2023

RESEARCH

User Interviews

Usability Testing

Competitive Analysis

Surveys

DESIGN

Sketching

UX Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Block Diagrams

Rapid Prototyping

Wireframes

TOOLKIT

Project Management

Asana

Jira

Prototyping:

Figma

Adobe XD

Sketch

Invision

Development:

Basic Knowledge of

HTML/CSS

LANGUAGES

English

Spanish