Ana Chavez

UX Designer in New York, NY
Naturally curious about solving problems to create social impact and empower others.

EXPERIENCE

UX Design Apprentice | Google
New York, NY | *October 2021 – present*

20 month on-site immersive program to develop UX & UXR design skills. Worked with design, research, and engineering teams and was Lead UX Designer and UX lead UX researcher for multiple features for Google Finance. Site

- Designed two major finance features from end to end
- Designed and validated a feature that allows users to track a stock price in real time on their homescreen, collaborated with engineering and product management on its launch
- Designed and validated custom date picker for Google Finance charts, a feature that was frequently requested by our users
- Led multiple UXR studies for two major finance features: Finance bubbles and Custom Date Picker
- Conducted a heuristic analysis of Google Finance and presented usability and design recommendations for improvement

UX Designer | CANVS
New York, NY | *November 2020 – October 2021*

Design an iOS interactive app to connect people to street art for viewing and education for art education start-up. Site

- Collaborated with the creative director to evaluate web experience and determine website redesign and update components
- Designed feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

UX Designer | The CHAD Foundation
New York, NY | *October 2020 – October 2021*

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. Site

- Redesigned and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

Designer and Digital Marketing Associate | Queer Global
New York, NY | *October 2020 – October 2021*

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participated in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.
- Collaborated with the UX team to design an approachable web experience that improves reliability and increases donation efficiently

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EDUCATION

GOOGLE UX/UI Certificate
October 2022 - February 2022

COLUMBIA UNIVERSITY
UX/UI Design Certificate
August 2020 - February 2021

BRANDEIS UNIVERSITY
Sociology Major
August 2014 - May 2018

RESEARCH
User Interviews
Usability Testing
Competitive Analysis
Surveys

DESIGN
UX Design
Information Architecture
Personas
Journey Mapping
Storyboarding
Rapid Prototyping
Wireframes

TOOLKIT

Project Management
Asana
Jira

Prototyping:
Figma
Adobe XD
Sketch
Invision

Development:
Basic Knowledge of:
HTML/CSS

LANGUAGES
English
Spanish