

Ana Chavez

UX Designer in New York, NY

Naturally curious about solving problems to create social impact and empower others.

EXPERIENCE

UX Design Apprentice | Google

New York, NY | *October 2021 – present*

20 month on-site immersive program to develop UX & UXR design skills. Worked with design, research, and engineering teams and was Lead UX Designer and Lead UX Researcher for multiple features for Google Finance and Autos. [Site](#)

- Designed two major finance features from end to end
- Designed and validated a feature that allows users to track a stock price in real time on their homescreen, collaborated with engineering and product management on its launch
- Designed and validated custom date picker for Google Finance charts, a feature that was frequently requested by our users
- Led multiple UXR studies for two major finance features: Finance bubbles and Custom Date Picker
- Conducted a heuristic analysis of Google Finance and presented usability and design recommendations for improvement
- Conducted a competitive analysis to redesign the Google Auto Sheet on the Google Search Page

UX Designer | CANVS

New York, NY | *November 2020 – October 2021*

Design an iOS interactive app to connect people to street art for viewing and education for art education start-up. [Site](#)

- Collaborated with the creative director to evaluate web experience and determine website redesign and update components
- Designed feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

UX Designer | The CHAD Foundation

New York, NY | *October 2020 – October 2021*

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. [Site](#)

- Redesigned and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

Designer and Digital Marketing Associate | Queer Global

New York, NY | *October 2020 – October 2021*

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participated in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.

ana-chavez.com

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[LinkedIn](#)

(646) 823 - 1102

EDUCATION

DEPARTMENT OF LABOR

Apprenticeship Certificate

October 2021-June 2023

GOOGLE UX/UI Certificate

October 2022 - February 2022

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

BRANDEIS UNIVERSITY

Sociology Major

August 2014 - May 2018

RESEARCH

User Interviews

Usability Testing

Competitive Analysis

Surveys

DESIGN

Sketching

UX Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Block Diagrams

Rapid Prototyping

Wireframes

TOOLKIT

Project Management

Asana

Jira

Prototyping:

Figma

Adobe XD

Sketch

Invision

Development:

Basic Knowledge of:

HTML/CSS

LANGUAGES

English

Spanish