

Ana Chavez

UX Designer in New York, NY

Naturally curious about solving problems to create social impact and empower others.

EXPERIENCE

UX Design Apprentice | Google

New York, NY | *October 2021 – June 2023*

20 month on-site immersive program to develop UX & UXR design skills. Worked with design, research, and engineering teams and was Lead UX Designer and Lead UX Researcher for multiple features for Google Finance and Autos.

Google Finance Bubbles - A feature for Android where users can pin a stock bubble on their phone to track stock prices in real time

- Designed Google Finance Bubbles by conducting background user research and usability tests across the organization in building an MVP
- Iterated on various sketches and prototypes to allow for various states such as pinning, collapsing, and expanding bubbles for stock tickers
- Created low-fidelity and high-fidelity wireframes for the product feature through Figma used by front end engineers to implement changes
- Implemented Dark mode by translating color guidelines to meet accessibility standards
- Liaised with engineering to compare demos with my designs and discuss any additional states needed for product launch

Custom Date Picker - a feature that allows investors to quickly and intuitively update charts to their desired date range.

- Conducted background research through user interviews, a competitive analysis with other companies and analyzing user feedback from the Google Finance website regarding a custom date range picker
- Coordinated biweekly syncs with engineers and product through the development cycle
- Conceptualized three concepts and designed three low fidelity prototypes to conduct a usability test with seven Googlers

Google Auto Sheet – redesign of the Google Auto Sheet

- Synthesized findings and recommendations for the Google Auto Sheet based on competitive research
- Composed block diagrams to organize the hierarchy of the content and incorporate the recommendations into the information architecture
- Illustrated low fidelity wireframes using the universal framework and detail entity framework

UX Designer | The CHAD Foundation

New York, NY | *October 2020 – October 2021*

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. [website](#)

- Redesigned and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Created a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

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EDUCATION

DEPARTMENT OF LABOR

Apprenticeship Certificate

October 2021-June 2023

GOOGLE UX/UI Certificate

October 2022 - February 2022

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

BRANDEIS UNIVERSITY

Sociology Major

August 2014 - May 2018

RESEARCH

User Interviews

Usability Testing

Competitive Analysis

Surveys

DESIGN

Sketching

UX Design

Information Architecture

Personas

Journey Mapping

Storyboarding

Block Diagrams

Rapid Prototyping

Wireframes

TOOLKIT

Project Management

Asana

Jira

Prototyping:

Figma

Adobe XD

Sketch

Invision

Development:

Basic Knowledge of:

HTML/CSS

LANGUAGES

English

Spanish