

Ana Chavez

UX/UI Designer in New York, NY

UX/UI Designer naturally curious about solving problems to create social impact and empower others

EXPERIENCE

UX Design Apprentice | Google Finance

New York, NY | October 2021 – present

20 month program offering training and development of individuals looking to start a career in UX.

- Improve user experience of [google finance](#)

UX Designer | CANVS

New York, NY | November 2020 - present

Develop an iOS interactive app to connect people to street art for viewing and education for art education start-up. [Website](#)

- Collaborate with the creative director to evaluate web experience and determine website redesign and update components
- Design feature that allows different organizations to add murals to the app with the goal of increasing monthly active users

UX Designer | The CHAD Foundation

New York, NY | October 2020 - present

Redesigned and rebranded website for non-profit organization that helps prevent sudden cardiac death among young athletes. [Website](#)

- Redesign and rebrand CHAD Foundation non-profit website to increase donations as well as highlight mission and volunteer opportunities
- Create a design system including fonts, colors, visual elements, and photography to support design consistency and reduce technical debt

Designer and Digital Marketing Associate | Queer Global

New York, NY | October 2020 - present

Redesigned website for non-profit organization serving disenfranchised communities such as LGBTQ, disabled, and BIPOC

- Participate in design thinking, on a 4-person UX team, to craft visual design and desired user journey for new website, including color, tone, imagery, strategy, and accessibility.
- Collaborate with the UX team to design an approachable web experience that improves reliability and increases donation efficiency
- Create strategic email campaigns with Mail Chimp to provide useful and relevant information and updates to 200+ LGBTQ users

Projects

Luvly Curly | [Website](#)

- In a team of three UX designers, we created an app with the goal to educate people with curly hair
- Conducted research and user experience for an iOS mobile app that provides information about curly hair maintenance

[ana-chavez.com](#)

LinkedIn

(646) 823 - 1102

EDUCATION

COLUMBIA UNIVERSITY

UX/UI Design Certificate

August 2020- February 2021

BRANDEIS UNIVERSITY

Sociology Major

August 2014 - May 2018

SKILLS

RESEARCH

User Interviews
Usability Testing
Ethnography Heuristic
Evaluation Competitive
Analysis Surveys
Strategy

DESIGN

UX Design Visual
Design Graphic
Design
Information Architecture
Personas
Journey Mapping
Storyboarding Rapid
Prototyping
Wireframes

TOOLKIT

Adobe Creative Suite:
Photoshop Illustrator

Project Management
Jira Asana

Prototyping:

Sketch
Invision
Figma Adobe
XD Zeplin

Development:

Basic Knowledge of:
HTML/CSS
Java

LANGUAGES

English
Spanish